NOTICE OF DIRECTORS' AND OFFICERS' CLAIMS PROCEDURE OF PLANET ORGANIC HEALTH CORP.

(also known as Planet Organic Market)

and

DARWEN HOLDINGS LTD.

(also known as Sangsters Enterprises Ltd.) (hereinafter referred to as the "Applicants")

RE: NOTICE OF DIRECTORS' AND OFFICERS' CLAIMS PROCEDURE FOR THE APPLICANTS PURSUANT TO THE *COMPANIES' CREDITORS ARRANGEMENT ACT* (the "CCAA")

PLEASE TAKE NOTICE that this notice is being published pursuant to an Order of the Superior Court of Justice of Ontario made June 4, 2010 (the "Order"). Creditors may obtain the Order and a Proof of Claim package from the website of Deloitte & Touche Inc., Courtappointed monitor of the Applicants, at www.deloitte.com/ca/planet-organic, or by contacting the Monitor by telephone 416.874.3142 or by fax 416.601.6690.

Proofs of Claim must be submitted to the Monitor for any claims against the current or former directors or officers of the Applicants for obligations and liabilities which the current or former directors or officers of the Applicants incur in their capacity as directors or officers of the Applicants from and after April 29, 2010 to and including June 4, 2010 ("Director/Officer Claims"). Please consult the Proof of Claim package for more details.

Completed Proofs of Claim must be received by the Monitor by 4:00 p.m. (Eastern Daylight Time) on June 25, 2010 (the "Claims Bar Date"). It is your responsibility to ensure that the Monitor receives your Proof of Claim by the above-noted time and date.

DIRECTOR/OFFICER CLAIMS WHICH ARE NOT RECEIVED BY THE CLAIMS BAR DATE WILL BE BARRED AND EXTINGUISHED FOREVER.

DATED at Toronto this 9th day of June, 2010.

Applicants

Planet Organic Health Corp. (also known as Planet Organic Market) and Darwen Holdings Ltd. (also known as Sangsters Enterprises Ltd.)