
**INSTRUCTION LETTER FOR THE DIRECTORS' AND OFFICERS'
CLAIMS PROCEDURE
OF PLANET ORGANIC HEALTH CORP.**
(also known as Planet Organic Market)
and
DARWEN HOLDINGS LTD.
(also known as Sangsters Enterprises Ltd.)
(hereinafter referred to as the "Applicants")

A. DIRECTORS' AND OFFICERS' CLAIMS PROCEDURE

By Order of the Superior Court of Justice of Ontario made June 4, 2010 under the *Companies' Creditors Arrangement Act* (the "CCAA"), the Applicants have been authorized to conduct a directors' and officers' claims procedure under the CCAA (the "Directors' and Officers' Claims Procedure").

The Directors' and Officers' Claims Procedure is intended for any Person with any claims against the current or former directors or officers of the Applicants for obligations and liabilities which the current or former directors or officers of the Applicants incur in their capacity as directors or officers of the Applicants from or after April 29, 2010 to and including June 4, 2010. Please review the enclosed material for the complete definition of Director/Officer Claim.

If you have any questions regarding the Directors' and Officers' Claims Procedure, please consult the website of the Court-appointed Monitor (www.deloitte.com/ca/planet-organic) or contact the Monitor at the address provided below.

All notices and enquiries with respect to the Directors' and Officers' Claims Procedure should be addressed to:

Deloitte & Touche Inc.
Court-appointed Monitor of Planet Organic Health Corp. and Darwen Holdings Ltd.

Address: 181 Bay Street, Suite 1400,
Toronto, Ontario, M5J 2V1

Attention: **Neil B. Jones, CA**
Telephone: 416.874.3142
E-mail: neiljones@deloitte.ca
Fax: 416.601.6690

B. FOR CREDITORS SUBMITTING A PROOF OF CLAIM

If you believe that you have a Director/Officer Claim against the current or former directors or officers of the Applicants, you will have to file a Proof of Claim with the Monitor. **The Proof of Claim must be received by 4:00 p.m. (Eastern Daylight Time) on June 25, 2010, the Claims Bar Date.**

Additional Proof of Claim forms and other information, including a copy of the Order creating the Directors' and Officers' Claims Procedure, can be obtained from the Monitor's website at "www.deloitte.com/ca/planet-organic", or by contacting the Monitor at the telephone and fax numbers indicated above and providing particulars as to your name, address and facsimile number.

It is your responsibility to ensure that the Monitor receives your Proof of Claim by the above-noted time and date.