

October 11, 2013

TO THE CREDITORS OF JEANIE MARSHAL FOODS CANADA INC. (the "Company")

Dear Sir/Madam:

Re: Jeanie Marshal Foods Canada Inc.

Take notice that Jeanie Marshal Foods Canada Inc. (the "Company") has filed a Notice of Intention to Make a Proposal under subsection 50.4(1) of the *Bankruptcy and Insolvency Act*. The effective date of the filing of the Notice of Intention is September 26, 2013 and Deloitte Restructuring Inc. has been named as Trustee under the Proposal.

The effect of filing a Notice of Intention to Make a Proposal is automatic stay against all creditors from commencing any actions against the Company. The Company has 30 days within which to file a Proposal to their creditors, or seek an extension from the Court of the time within which to file a Proposal.

Included with this letter is a copy of the Notice of Intention to Make a Proposal, Consent of the Trustee and a list of all known creditors as at the effective date of filing. Additional information will be provided to all interested parties along with the Proposal in the near future.

Should you have any questions regarding this matter, please do not hesitate to contact Josh Beaver at (902) 721-5678.

Yours Truly,

DELOITTE RESTRUCTURING INC.

Acting in its capacity as Proposal Trustee of
Jeanie Marshal Foods Canada Inc.
And not in its personal capacity.

Per:



James Foran, CA, CIRP
Vice President