



Bay Adelaide East
8 Adelaide Street West
Suite 200
Toronto, ON, M5H 0A9
Canada

June 10, 2026

To: All Known Creditors

RE: FRESHSTONE BRANDS INC.

Take notice that on June 9, 2026, Freshstone Brands Inc. (the “**Applicant**”) sought and obtained an initial order (the “**Initial Order**”) under the *Companies’ Creditors Arrangement Act*, R.S.C. 1985, c. C-36, as amended (the “**CCAA**”) from the Ontario Superior Court of Justice (Commercial List) (the “**Court**”).

Pursuant to the Initial Order, Deloitte Restructuring Inc. was appointed as monitor of the Applicant (the “**Monitor**”). A copy of the Initial Order and copies of the materials filed in the CCAA proceedings may be obtained from the Monitor’s website at: www.insolvencies.deloitte.ca/freshstone (the “**Website**”) or on request from the Monitor.

The Initial Order provides, among other things, for a stay of proceedings until June 18, 2026 (the “**Stay Period**”), in respect of the Applicant. The Stay Period may be extended by the Court from time to time. The Applicant will be seeking, among other things, an extension of the Stay Period at the comeback hearing scheduled on June 18, 2026. During the Stay Period, all parties are prohibited from commencing or continuing legal or enforcement actions against the Applicant, and all rights and remedies of any party against or in respect of the Applicant or its assets are stayed and suspended except with the written consent of the Applicant and the Monitor, or leave of the Court.

Pursuant to the Initial Order, all persons having oral or written agreements with the Applicant or statutory or regulatory mandates for the supply of goods and/or services are restrained until further Order of the Court from discontinuing, altering, interfering with or terminating the supply of such goods or services as may be required by the Applicant, provided that the normal prices or charges for all such goods or services received after the date of the Initial Order are paid by the Applicant in accordance with normal payment practices of the Applicant or such other practices as may be agreed upon by the supplier or service provider, the Applicant and the Monitor, or as may be ordered by the Court. The Initial Order prohibits the Applicant from making payment of amounts relating to the supply of goods or services prior to June 8, 2026, other than certain payments specified in the Initial Order.

Creditors are not required to file a proof of claim unless and until a claims procedure is approved by the Court. Known creditors will be notified if a claims procedure is ordered.

If you have any questions regarding the foregoing or require further information, please consult the Monitor’s website or contact the Monitor by email at Freshstone@deloitte.ca or by telephone at +1 416-607-1477.

Deloitte Restructuring Inc.,
Solely in its capacity as Court-appointed Monitor
of Freshstone Brands Inc.
and not in its personal or corporate capacity