IN THE SUPREME COURT OF BRITISH COLUMBIA

IN THE MATTER OF THE *COMPANIES' CREDITORS ARRANGEMENT ACT*, R.S.C. 1985, c. C-36, AS AMENDED

AND IN THE MATTER OF A PLAN OF COMPROMISE OR ARRANGEMENT OF

PLEASE MUM PARTNERSHIP AND ELIA FASHIONS LTD. AND BOSSA NOVA FASHIONS LTD.

(collectively, "Please Mum" or the "Company" or the "Petitioners")

FIRST REPORT TO THE COURT SUBMITTED BY DELOITTE & TOUCHE INC. IN ITS CAPACITY AS MONITOR

JANUARY 4, 2012

PLEASE MUM MONITOR'S FIRST REPORT TO COURT JANUARY 4, 2012

TABLE OF CONTENTS

NTRODUCTION	3
PURPOSE, QUALIFICATIONS AND RESTRICTIONS OF THIS REPORT	3
ERMS OF REFERENCE	4
BACKGROUND	5
NITIAL ACTIVITIES OF THE MONITOR	6
TAKEHOLDER UPDATE	7
CASH FLOW STATEMENT AND LIQUIDITY	8
RESTRUCTURING EFFORTS1	2
REQUEST FOR EXTENSION OF THESE PROCEEDINGS1	3
APPENDIX A – INITIAL ORDER	
APPENDIX B - NOTICE TO CREDITORS PUBLISHED IN THE GLOBE AND MAIL ON DECEMBER 12, 2011	
APPENDIX C - NOTICE TO CREDITORS DATED DECEMBER 7, 2011	
APPENDIX D - CASH FLOW STATEMENT FOR THE PERIOD NOVEMBER 27 TO DECEMBER 24, 2011	
APPENDIX E – REVISED CASH FLOW STATEMENT FOR THE PERIOD DECEMBER 25, 2011 to APRIL 7, 2012	

INTRODUCTION

- 1. On December 6, 2011, Please Mum Partnership, Elia Fashions Ltd. and Bossa Nova Fashions Ltd. (collectively, "Please Mum" or the "Company" or the "Petitioners") sought and obtained protection from its creditors under the *Companies' Creditors Arrangement Act*, R.S.C. 1985 c. C-36, as amended, (the "CCAA") pursuant to an Order of the Supreme Court of British Columbia (the "Initial Order"). A copy of the Initial Order is attached hereto as Appendix A.
- Pursuant to the Initial Order, Deloitte & Touche Inc. was appointed as monitor of the Petitioners (the "Monitor") in this CCAA proceeding. The Monitor has made the Initial Order and other information related to the BIA and CCAA proceedings available on its website at www.deloitte.com/ca/please-mum.

PURPOSE, QUALIFICATIONS AND RESTRICTIONS OF THIS REPORT

- 3. This report is the Monitor's first report (the "**First Report**") to the Supreme Court of British Columbia, (the "**Court**") and is intended to provide information pertaining to the initial activities of the Company since the Initial Order.
- 4. The purpose of this First Report is to provide this Honourable Court with information in respect of the following:
 - (a) a summary of the initial activities of the Monitor;
 - (b) the status of the Company's operations and key stakeholder relationships subsequent to the Initial Order;
 - (c) an update of the Company's cash flow forecast and comments on variances between actual results compared to forecast for the period ended December 24, 2011;
 - (d) the activities of the Company since the Initial Order with respect to restructuring the operations of Please Mum; and
 - (e) the Petitioners' request for an extension of the stay of proceedings.

TERMS OF REFERENCE

- 5. In preparing this First Report, the Monitor has relied upon unaudited financial information of Please Mum, and discussions with management ("Management") and its financial and legal advisors.
- 6. The financial information of Please Mum has not been audited, reviewed or otherwise verified by the Monitor as to its accuracy or completeness, nor has it necessarily been prepared in accordance with generally accepted accounting principles and the reader is cautioned that this report may not disclose all significant matters about Please Mum. Additionally, none of our procedures were intended to disclose defalcations or other irregularities. Were we to perform additional procedures or to undertake an audit examination of the financial statements in accordance with generally accepted auditing standards, additional matters may have come to our attention. Accordingly, the Monitor does not express an opinion or provide any other form of assurance on the financial or other information presented herein. The Monitor may refine or alter its observations as further information is obtained or brought to its attention after the date of this report.
- 7. The financial projections attached to this report, were prepared by Management (except where noted). Although we have reviewed the assumptions underlying the projections for reasonableness, financial projections, by their nature, are dependent upon future events, which are not susceptible to verification. Actual results will vary from the information presented and the variations may be material. We have not prepared a compilation as contemplated by Section 4250 of the Canadian Institute of Chartered Accountants Handbook.
- 8. The Monitor assumes no responsibility or liability for any loss or damage occasioned by any party as a result of the circulation, publication, reproduction or use of this report. Any use which any party makes of this report, or any reliance or decisions to be made based on this report, is the sole responsibility of such party.
- 9. All dollar amounts identified in this report are expressed in Canadian dollars, unless otherwise specified.

BACKGROUND

- 10. Elia Fashions Ltd. and Bossa Nova Fashions Ltd. were formed on April 29, 1986 and January 23, 1989, respectively. Please Mum Partnership was subsequently established on August 5, 2001 as a general partnership between Elia Fashions Ltd. and Bossa Nova Fashions Ltd. The founder and Chief Executive Officer, Ms. Kathryn Adrian, controls Please Mum through a majority ownership of Elia Fashions Ltd.
- 11. On July 7, 2011, Please Mum filed a notice of intention to make a proposal ("**NOI**") pursuant to Section 50.4 of the *Bankruptcy and Insolvency Act* ("**BIA**") and Deloitte & Touche Inc. was appointed as trustee under the proposal ("**Proposal Trustee**").
- 12. On August 5, 2011, by Order of this Honourable Court, the stay of proceedings was extended to September 20, 2011.
- 13. On August 20, 2011, by Order of this Honourable Court, the stay of proceedings was extended to September 30, 2011.
- 14. On September 30, 2011 by Order of this Honourable Court, the stay of proceedings was extended to November 14, 2011.
- 15. On November 7, 2011 by Order of this Honourable Court, the stay of proceedings was extended to November 21, 2011.
- 16. On November 21, 2011 by Order of this Honourable Court, the stay of proceedings was extended to November 28, 2011.
- 17. On November 24, 2011 by Order of this Honourable Court, the stay of proceedings was extended to December 6, 2011.
- 18. This First Report should be read in conjunction with the Proposal Trustee's reports dated August 2, 2011, September 14, 2011 and December 5, 2011.
- 19. Since filing the NOI, and as part of its restructuring, the Company has:

- (i) Closed 80 stores nationally and redistributed inventory amongst its remaining 13 stores and e-commerce site. In addition, inventory has been consolidated to achieve optimum product mix.
- (ii) Undertaken an orderly liquidation sales strategy to realize inventory and generate sufficient cash to continue the operations of the business through a reduced store network.
- (iii) Reduced headcount from approximately 869 employees to 169 employees across the retail network, warehouse and head office location.
- (iv) Removed all gift cards from Please Mum stores and deactivated gift cards distributed through other retail channels.
- (v) Secured a refinancing of the Royal Bank of Canada credit facilities (the "**RBC Facilities**") through a related entity, 0710345 B.C. Ltd. ("**071**").
- (vi) Continued to engage environmental consultants to undertake environmental assessment work at the Company's head office location situated at 333 Woodland Drive, Vancouver (the "Woodland Property") in order to close a sale contract. The Woodland Property is owned by 071.
- (vii) Held negotiations with financiers and investors with respect to funding the ongoing operations of the Company in the long term.
- 20. In consideration of the constraints imposed by section 50.4(9) of the BIA and given the protracted timing to close the sale of the Woodland Property, it was determined that it is in the best interests of Please Mum's stakeholders to continue its restructuring under these CCAA proceedings.

INITIAL ACTIVITIES OF THE MONITOR

- 21. Since the date of the Initial Order, the Monitor's activities have included the following:
 - a) establishing a website and making available the Initial Order, application materials and a list of creditors with claims against Please Mum of more than \$1,000;

b) preparation and issuance of notices required under the Initial Order, including the following creditor correspondence and notices:

(i) notice to creditors published in the Globe and Mail on December 12, 2011, a copy of which is

attached hereto as Appendix B.

(ii) notice to creditors mailed on December 8, 2011 to approximately 330 creditors of the

Company with respect to the CCAA proceedings. A copy of the notice is attached hereto as

Appendix C.

(iii) notices issued to the Office of the Superintendent of Bankruptcy in the prescribed form as

required under section 23(1)(f) of the CCAA.

c) notified customers with outstanding gift cards, by e-mail, of the CCAA proceedings;

d) held discussions with Management and the Company's legal counsel and financial advisors

regarding the Company's business and financial affairs, including the Cash Flow Statement (as

defined in paragraph 25 below), restructuring activities, employee and creditor matters and other

matters relating to the CCAA proceedings generally;

e) attending to continued enquiries from creditors and customers of the Company; and

f) continued monitoring of the business and financial affairs of the Company in accordance with the

Initial Order.

STAKEHOLDER UPDATE

22. The Company's key stakeholders continue to generally support the ongoing operations of Please

Mum during these CCAA proceedings:

(i) Suppliers

The Monitor has been advised by Management that suppliers have been generally supportive of

the Company post-filing and continue to supply goods and services on commercially reasonable

terms.

The Company is supplied inventory by a related company, World Shake Productions Inc. ("World Shake"). The Company has entered into a consignment arrangement whereby inventory is purchased by World Shake and sold to the Company. According to Management, World Shake is able to negotiate more favourable payment terms than Please Mum due to the insolvency proceedings. The Monitor has not reviewed the intercompany transactions between these related parties. The Monitor has requested Management provide the Monitor with an intercompany reconciliation, but it was not available prior to the filing of this Report. Management has advised it will provide an intercompany reconciliation as soon as possible.

(ii) Employees

The Monitor has notified approximately 100 employees with outstanding entitlements of more than \$1,000 owed by the Company advising of the CCAA proceedings. Management has advised that the existing employees remain committed to the Company during its restructuring efforts.

Management advises that employee source deductions outstanding as at the date of the CCAA filing have been remitted by the Company to the Canada Revenue Agency ("CRA"), in full. Management has advised that source deductions will be remitted on a timely basis, going forward.

(iii) Customers

The Monitor has notified all known customers with outstanding gift cards of the CCAA proceedings and advised that the Company is not in a position to honour gift cards or credit notes issued prior to July 7, 2011. To date, the Monitor has been contacted by approximately 450 affected customers who hold unused gift cards.

CASH FLOW STATEMENT AND LIQUIDITY

23. The Company's cash receipts and disbursements for the period November 27, 2011 to December 24, 2011 are attached as **Appendix D** with a comparison to the Cash Flow Statement filed with the Court in connection with the Company's initial application.

- 24. The Monitor has conducted weekly reviews of the Company's actual cash flow compared to forecast by Management and contained in the Cash Flow Statement. The Monitor's comments on the actual cash flow to December 24, 2011 are as follows:
 - (i) Sales receipts were approximately \$114,000 (16%) higher than projected due to stronger than anticipated sales during the Christmas season and performance of certain product lines. However, total receipts for the period were approximately \$30,000 lower than projected as a result of financing not being obtained as of the date of the First Report. The Company had originally forecasted \$150,000 in additional receipts during the period in connection with a prior expression of interest to provide additional financing by a third party.
 - (ii) Disbursements with respect to payroll and taxes were approximately \$100,000 higher than originally projected. Management has advised the Monitor that the Company has remitted all employee source deductions outstanding as at December 24, 2011. Payroll and tax disbursements exceeded forecast during the period as a result of catch-up payments on previously unremitted source deductions.
 - (iii) Freight expense was approximately \$19,000 (70%) lower than projected due to deferral of payments to assist with short term cash flow.
 - (iv) Offshore purchases were approximately \$151,000 (53%) lower than forecast. The decrease in offshore purchases represents deposits not paid towards the acquisition of new inventory. The Company issued fewer deposits than expected as working capital was used to fund other obligations.
 - (v) Trade payables were approximately \$61,000 (100%) higher than forecast. The variance was primarily a result of an unanticipated disbursement to the Company's point-of-sale and gift card provider, and unexpected maintenance repairs at the Woodland Property.
 - (vi) Environmental fees were approximately \$60,000 lower than projected as a result of payment negotiations with its environmental consultant described further below.
- 25. Subsequent to the Initial Order, Management has updated cash flow projections to reflect current information and assumptions.. Attached as **Appendix E** is the Company's revised cash flow statement for the period ending April 7, 2012, adopting the Probable and Hypothetical Assumptions set out in the Notes.

- 26. The Monitor's comments on the revised cash flow statement to April 7, 2012 are as follows:
 - (i) The revised cash flow statement shows a reduction in sales of \$245,000 (18%). Management has advised that its expectation of sales has reduced due to a lack of new inventory on hand and product mix in January 2012. As noted above, reduced inventory deposits during December may negatively impact stock availability in the immediate term. However, the revised forecast shows a significant increase in sales during March and April 2012. The Monitor has enquired about the expectation of strong sales during March and April. The Company has advised that sales will improve during these months due to increased inventory as a result of purchases made by World Shake through the previously described consignment arrangement, in addition to historical sales improving as the spring season approaches.
 - (ii) Total receipts in the revised cash flow statement have been reduced by \$757,000. The Company has advised that the previously forecasted \$500,000 in cash receipts by third party financing will not be obtained during the revised forecast period.
 - (iii) The revised cash flow statement shows no inventory deposits or offshore purchases. The Company will not be funding any direct inventory deposits or purchases. World Shake will fund all inventory purchases during the revised cash flow period in accordance with the consignment arrangement.
 - (iv) The revised cash flow statement reflects no payments made in respect of head office rent/mortgage expense during January and February 2012. Management has advised that it has approached the mortgage lender to defer mortgage payments in January and February 2012, to assist with working capital funding.
 - (v) The revised cash flow statement includes no payments to store landlords in February 2012. The Company has advised it will be contacting store landlords to discuss possible accommodations of February rent payments. Management has advised that it intends to increase rent payments during the period from April to September 2012 in consideration of the February 2012 rent deferral.
 - (vi) Legal and professional fees in connection with the CCAA proceeding will be deferred by the Company until the closing of the Woodland Property sale.

- (vii) The revised cash flow statement includes a reduction of \$210,000 (52%) in payroll and taxes from the original forecast. The revised cash flow statement shows that source deductions will be remitted on a current basis. The Company has advised further that cost reductions may be achieved by the following means:
 - Management may consider further labour force reductions or decreased labour hours;
 - The Company may curtail certain head office operations for the month of January 2012;

and

- The Company's RRSP benefit plan will be postponed and employee medical benefits have been reduced.
- (viii) The revised cash flow statement shows that GST payments will be reduced by approximately \$30,000. Management has advised that all statutory remittances during the CCAA period will be kept current. The reduction in expected GST expense is due to reduced sales expectations.
- (ix) Environmental fees of \$60,000 were previously forecast to be paid by December 24, 2011. This payment has been deferred into the revised forecast period.
- (x) The revised cash flow statement estimates that for the period December 25, 2011 to April 7, 2012, the Company will have gross receipts of approximately \$2.24 million and disbursements of \$2.10 million, representing a net operating cash inflow of approximately \$147,000.
- (xi) The Monitor's review of the revised cash flow statement consisted of inquiries, analytical procedures and discussion related to information supplied to us by certain of the Management and employees of the Company. Since Hypothetical Assumptions need not be supported, the Monitor's procedures with respect to them were limited to evaluating whether they were consistent with the purpose of the cash flow statement. The Monitor has also reviewed the support provided by Management for the Probable Assumptions, and the preparation and presentation of the cash flow statement.
- (xii) Based on the Monitor's review, nothing has come to our attention that causes them to believe that, in all material respects:

- the Hypothetical Assumptions are not consistent with the purpose of the cash flow statement;
- as at the date of this report, the Probable Assumptions developed by Management are not suitably supported and consistent with the plans of the Company or do not provide a reasonable basis for the cash flow statement, given the Hypothetical Assumptions; or
- the cash flow statement does not reflect the Probable and Hypothetical Assumptions.
- 27. Since the cash flow statement is based on Assumptions regarding future events, actual results will vary from the information presented even if the Hypothetical Assumptions occur, and the variations may be material. Accordingly, the Monitor expresses no assurance as to whether the cash flow statement will be achieved. The Monitor's express no opinion or other form of assurance with respect to the accuracy of any financial information presented in this report, or relied upon by the Monitor in preparing this report.

RESTRUCTURING EFFORTS

Sale of Woodland Property

- 28. A successful restructuring under the CCAA proceedings will be subject to 071 closing the sale of the Woodland Property to realize funds for the Company in order for it to be in a position to present a Plan to its creditors.
- 29. According to Management, the remaining condition of the Woodland Property sale contract provides for a certificate of compliance ("COC") to be issued by the Province of British Columbia Ministry of the Environment with respect to the Woodland Property and delivered to the purchaser along with a Federal Risk Assessment. Management has advised the Monitor that the COC application has not been filed by the Company's environmental consultant as of the date of the First Report. The Company has advised that the delay in submission of the COC application is due to a fee dispute with the Company's environmental consultant. The Company expects the dispute to be resolved forthwith and the COC application to be submitted within approximately one week of the date of this Report.
- 30. The Monitor concurs with the view of Management that the completion of the sale of the Woodland Property is essential for the Company to be in a position to present a viable Plan to its creditors.

REQUEST FOR EXTENSION OF THESE PROCEEDINGS

31. The current stay of proceedings under the Initial Order expires on January 5, 2012. In order to

facilitate restructuring efforts and development of a viable plan of arrangement to its creditors, the

Company is requesting an extension of the stay of proceedings to April 5, 2012. Management has

advised that this extension period coincides with the expected timing of the sale of the Woodland

Property.

32. The Monitor is of the view that continuing the Company's restructuring under CCAA proceedings

will preserve the business as a going concern and allow time for the completion of the sale of the

Woodland Property, the proceeds of which will provide the Company with the best opportunity to

fund a plan of arrangement or compromise with its creditors. The alternative to a continued

restructuring under CCAA proceedings is a deemed bankruptcy, which may cease existing operations,

and result in a nil return to unsecured creditors.

33. The Company is working diligently to manage the financial and operational restructuring of Please

Mum while fulfilling the outstanding terms of the Woodland Property sale contract.

34. The Monitor is of the view that the Company has acted, and is acting, in good faith and with due

diligence. Accordingly, the Monitor respectfully recommends that this Honourable Court approve an

extension of the stay of proceedings to April 5, 2012.

All of which is respectfully submitted this 4th day of January, 2012.

DELOITTE & TOUCHE INC.

In its capacity as Court Appointed Monitor of

Please Mum Partnership, Elia Fashions Ltd. and Bossa Nova Fashions Ltd.

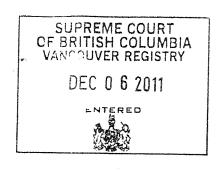
and not in its personal capacity.

Per:

Huey Lee, MBA, CMA, CIRP

Senior Vice President

APPENDIX A INITIAL ORDER



No.S118142 Vancouver Registry

IN THE SUPREME COURT OF BRITISH COLUMBIA

IN THE MATTER OF THE *COMPANIES' CREDITORS ARRANGEMENT ACT*, R.S.C. 1985, c. C-36

AND

IN THE MATTER OF THE BUSINESS CORPORATIONS ACT, S.B.C. 2002, c. 57

AND

IN THE MATTER OF ELIA FASHIONS LTD. (in its own capacity and in its capacity as a partner of PLEASE MUM PARTNERSHIP) and BOSSA NOVA FASHIONS LTD. (in its own capacity and in its capacity as a partner of PLEASE MUM PARTNERSHIP)

PETITIONERS

INITIAL ORDER

BEFORE THE HONOURABLE	TUESDAY, the 6 th DAY OF
MR. JUSTICE BURNYEAT) DECEMBER 2011)

THE APPLICATION of the Petitioners coming on for hearing at Vancouver, British Columbia, on the 6th day of December, 2011 (the "Order Date"); AND ON HEARING John R. Sandrelli and Cindy Cheuk, counsel for the Petitioners and those other counsel listed on Schedule "A" hereto; AND UPON READING the material filed, including the Affidavit #1 of Kathryn Adrian sworn November 29, 2011, the Affidavit #2 of Fran Thibodeau, sworn November 28, 2011, the Affidavit #1 of Telis Kardakaris, sworn December 2, 2011, the Affidavit #2 of Telis Kardakaris, sworn December 5, 2011, the Third Report of Deloitte & Touche Inc., submitted in its capacity as Proposal Trustee and Proposed Monitor, and the consent of Deloitte & Touche Inc. to act as Monitor; AND UPON BEING ADVISED that the secured creditors and others who are likely to be affected have been given notice; AND pursuant to the *Companies' Creditors Arrangement Act*, R.S.C. 1985 c. C-36 as amended (the "CCAA"), the British Columbia Supreme Court Civil Rules and the inherent jurisdiction of this Honourable Court;

THIS COURT ORDERS AND DECLARES THAT:

JURISDICTION

- 1. The Petitioners, Elia Fashions Ltd. ("Elia") and Bossa Nova Fashions Ltd. ("Bossa Nova"), are companies to which the CCAA applies.
- 2. The business of Elia and Bossa Nova are so closely connected and intertwined with Please Mum Partnership (the "Partnership") that, although not a Petitioner, the Partnership shall enjoy the benefit of the protections of and the authorizations provided by this Initial Order.
- 3. The proceedings commenced under Part III of the *Bankruptcy and Insolvency Act*, R.S.C. 1985, c. B-3 (the "BIA") in Supreme Court of British Columbia Vancouver Registry No. VLC-S-B-110732 (the "BIA Proceeding") on July 7, 2011 (the "BIA Stay Date") by Elia, Bossa Nova and the Partnership (collectively, "Please Mum") as Petitioners, be continued herein, pursuant to section 11.6 of the CCAA.

SUBSEQUENT HEARING DATE

4. The hearing of Please Mum's application for an extension of the Stay Period (as defined in paragraph 19 of this Order) and for any ancillary relief shall be held at the Courthouse at 800 Smithe Street, Vancouver, British Columbia at 10:00 a.m. on Thursday, the 5th day of January, 2012 or such other date as this Court may order.

PLAN OF ARRANGEMENT

- 5. Please Mum shall have the authority to file and may, subject to further order of this Court, file with this Court a plan of compromise or arrangement (hereinafter referred to as the "Plan").
- 6. Please Mum shall not make any payments to unsecured creditors under any Plan filed herein until Please Mum has paid in full all amounts owing to landlords of retail premises disclaimed by Please Mum pursuant to section 65.2 of the BIA on account of arrears of unpaid

rents for the period of the BIA Stay Date to the expiry date of the applicable notice period under section 65.2 of the BIA in respect of such premises.

POSSESSION OF PROPERTY AND OPERATIONS

- 7. Subject to this Order and any further Order of this Court, Please Mum shall remain in possession and control of its current and future assets, undertakings and properties of every nature and kind whatsoever, and wherever situate including all proceeds thereof (the "Property"), and continue to carry on its business (the "Business") in the ordinary course and in a manner consistent with the preservation of the Business and the Property. Please Mum shall be authorized and empowered to continue to retain and employ the employees, consultants, agents, experts, accountants, counsel and such other persons (collectively, "Assistants") currently retained or employed by it, with liberty to retain such further Assistants as it deems reasonably necessary or desirable in the ordinary course of business or for carrying out the terms of this Order.
- 8. Please Mum shall be entitled, but not required, to pay the following expenses which may have been incurred prior to the BIA Stay Date:
 - (a) all outstanding wages, salaries, employee and pension benefits (including long and short term disability payments), vacation pay and expenses (but excluding severance pay) payable before or after the Order Date, in each case incurred in the ordinary course of business and consistent with the relevant compensation policies and arrangements existing at the time incurred (collectively "Wages"); and
 - (b) the fees and disbursements of any Assistants retained or employed by Please Mum which are related to Please Mum's restructuring, at their standard rates and charges, including payment of the fees and disbursements of legal counsel retained by Please Mum, whenever and wherever incurred, in respect of:
 - (i) these proceedings, the BIA Proceeding or any other similar proceedings in other jurisdictions in which Please Mum or any subsidiaries or affiliated companies of Please Mum are domiciled;
 - (ii) any litigation in which Please Mum is named as a party or is otherwise involved, whether commenced before or after the BIA Stay Date; and

- (iii) any related corporate matters.
- (c) with the written consent of the Monitor, those creditors who are determined by Please Mum and the Monitor to be critical to the ongoing Business of Please Mum on the following terms:
 - (i) pay the entire amount of Please Mum's obligations to any creditor if the amount of such obligations, as agreed between Please Mum and the creditor, is \$2,000 or less as at the BIA Stay Date;
 - (ii) pay \$2,000 to any creditor to which the outstanding obligations of Please Mum are greater than \$2,000 as at the BIA Stay Date, provided that such creditor agrees to accept that amount in full satisfaction of all obligations of Please Mum to such creditor as at the BIA Stay Date;
 - (iii) pay any such lesser amount as may be required to maintain supply or services for Please Mum; or
 - (iv) pay such other amount as may be authorized by further Order of this Court.
- 9. Except as otherwise provided herein, Please Mum shall be entitled to pay all expenses reasonably incurred by Please Mum in carrying on the Business in the ordinary course following the BIA Stay Date, and in carrying out the provisions of this Order, which expenses shall include, without limitation:
 - (a) all expenses and capital expenditure reasonably incurred and which are necessary for the preservation of the Property or the Business including, without limitation, payments on account of insurance (including directors' and officers' insurance), maintenance and security services, provided that any capital expenditure exceeding \$10,000 shall be approved by the Monitor;
 - (b) all obligations incurred by Please Mum after the BIA Stay Date, including without limitation, with respect to goods and services actually supplied to Please Mum following the BIA Stay Date (including those under purchase orders outstanding at the BIA Stay Date but excluding any interest on Please Mum's obligations incurred prior to the BIA Stay Date); and

- (c) fees and disbursements of the kind referred to in paragraph 8(b) which may be incurred after the BIA Stay Date.
- 10. Please Mum is authorized to remit, in accordance with legal requirements, or pay:
 - (a) any statutory deemed trust amounts in favour of the Crown in right of Canada or of any Province thereof or any other taxation authority which are required to be deducted from Wages, including, without limitation, amounts in respect of (i) employment insurance, (ii) Canada Pension Plan, (iii) Quebec Pension Plan, and (iv) income taxes or any such claims which are to be paid pursuant to Section 6(3) of the CCAA;
 - (b) all goods and services or other applicable sales taxes (collectively, "Sales Taxes") required to be remitted by Please Mum in connection with the sale of goods and services by Please Mum, but only where such Sales Taxes accrue or are collected after the BIA Stay Date, or where such Sales Taxes accrued or were collected prior to the BIA Stay Date but not required to be remitted until on or after the BIA Stay Date; and
 - (c) any amount payable to the Crown in right of Canada or of any Province thereof or any political subdivision thereof or any other taxation authority in respect of municipal property taxes, municipal business taxes or other taxes, assessments or levies of any nature or kind which are entitled at law to be paid in priority to claims of secured creditors.
- 11. Until such time as a real property lease is disclaimed in accordance with the CCAA, Please Mum shall pay all amounts constituting rent or payable as rent under real property leases (including, for greater certainty, common area maintenance charges, utilities and realty taxes and any other amounts payable as rent to the landlord under the lease) based on the terms of existing lease arrangements or as otherwise may be negotiated between Please Mum and the landlord from time to time ("Rent"). In the case of a lease disclaimed in accordance with the CCAA, Please Mum shall pay such Rent up to and including the effective date of such disclaimer.

- 12. Except as specifically permitted herein, Please Mum is hereby directed, until further Order of this Court:
 - (a) to make no payments of principal, interest thereon or otherwise on account of amounts owing by Please Mum to any of its creditors as of the BIA Stay Date except as authorized by this Order;
 - (b) to make no payments in respect of any financing leases which create security interests;
 - (c) to grant no security interests, trust, mortgages, liens, charges or encumbrances upon or in respect of any of its Property, nor become a guarantor or surety, nor otherwise become liable in any manner with respect to any other person or entity except as authorized by this Order;
 - (d) to not grant credit except in the ordinary course of the Business only to its customers for goods and services actually supplied to those customers, provided such customers agree that there is no right of set-off in respect of amounts owing for such goods and services against any debt owing by Please Mum to such customers as of the BIA Stay Date; and
 - (e) to not incur liabilities except in the ordinary course of Business.
- 13. Notwithstanding paragraph 12(c) of this Order, Please Mum may, with the consent of the Monitor, grant a purchase money security interest to any consignor in relation to any goods consigned by such consignor to Please Mum.

FINANCIAL ARRANGEMENTS

- 14. Notwithstanding any other provision in this Order:
 - (a) Please Mum is hereby authorized and empowered to borrow, repay and reborrow from its lenders (the "Lenders") such amounts from time to time as Please Mum considers necessary, and the Lenders shall be entitled to revolve their operating loan facilities (the "Lender Loan Facilities") and collect interest, fees and costs

- on the Lender Loan Facilities, subject to such amendments as are agreed between the Lender and Please Mum;
- (b) to the extent that any Lender Loan Facilities are secured, such Lender Loan Facilities shall be secured by the same charge (the "Lender Charge") as secured the Lender Loan Facility as at the BIA Stay Date; and
- (c) Please Mum is authorized to deal with any Lender in respect of the Lender Loan Facility on such terms as may be negotiated and agreed upon between Please Mum and the Lender.

RESTRUCTURING

- 15. Subject to such requirements as are imposed by the CCAA, Please Mum shall have the right to:
 - (a) permanently or temporarily cease, downsize or shut down all or any part of its

 Business or operations and commence marketing efforts in respect of any of its

 redundant or non-material assets and to dispose of redundant or non-material assets

 not exceeding \$50,000 in any one transaction or \$100,000 in the aggregate;
 - (b) terminate the employment of such of its employees or temporarily lay off such of its employees as it deems appropriate; and
 - (c) pursue all avenues of refinancing for its Business or Property, in whole or part;
 - all of the foregoing to permit Please Mum to proceed with an orderly restructuring of the Business (the "Restructuring").
- 16. Please Mum shall provide each of the relevant landlords with notice of Please Mum's intention to remove any fixtures from any leased premises at least seven (7) days prior to the date of the intended removal. The relevant landlord shall be entitled to have a representative present in the leased premises to observe such removal and, if the landlord disputes Please Mum's entitlement to remove any such fixture under the provisions of the lease, such fixture shall remain on the premises and shall be dealt with as agreed between any applicable secured creditors who claim a security interest in the fixtures, such landlord and Please Mum, or by further Order of this Court upon application by Please Mum, the landlord or the applicable

secured creditors on at least two (2) clear days' notice to the other parties. If Please Mum disclaims the lease governing such leased premises in accordance with Section 32 of the CCAA, it shall not be required to pay Rent under such lease pending resolution of any dispute concerning such fixtures (other than Rent payable for the notice period provided for in Section 32(5) of the CCAA), and the disclaimer of the lease shall be without prejudice to Please Mum's claim to the fixtures in dispute.

- 17. If a notice of disclaimer is delivered pursuant to Section 32 of the CCAA, then: (a) during the period prior to the effective time of the disclaimer, the landlord may show the affected leased premises to prospective tenants during normal business hours on giving Please Mum and the Monitor 24 hours' prior written notice; and (b) at the effective time of the disclaimer, the landlord shall be entitled to take possession of any such leased premises without waiver of or prejudice to any claims the landlord may have against Please Mum, or any other rights the landlord might have, in respect of such lease or leased premises and the landlord shall be entitled to notify Please Mum of the basis on which it is taking possession and gain possession of and re-lease such leased premises to any third party or parties on such terms as the landlord considers advisable, provided that nothing herein shall relieve the landlord of its obligation to mitigate any damages claimed in connection therewith.
- 18. Pursuant to Section 7(3)(c) of the Personal Information Protection and Electronics Documents Act, S.C. 2000, c. 5 and Section 18(1)(o) of the Personal Information Protection Act, S.B.C. 2003, c. 63, and any regulations promulgated under authority of either Act, as applicable (the "Relevant Enactment"), Please Mum, in the course of these proceedings, is permitted to, and hereby shall, disclose personal information of identifiable individuals in its possession or control to stakeholders, its advisors, prospective investors, financiers, buyers or strategic partners (collectively, "Third Parties"), but only to the extent desirable or required to negotiate and complete the Restructuring or to prepare and implement the Plan or transactions for that purpose; provided that the Third Parties to whom such personal information is disclosed enter into confidentiality agreements with Please Mum, binding them in the same manner and to the same extent with respect to the collection, use and disclosure of that information as if they were an organization as defined under the Relevant Enactment, and limiting the use of such information to the extent desirable or required to negotiate or complete the Restructuring or to prepare and implement the Plan or transactions for that purpose, and attorning to the jurisdiction of this Court for the purposes of that agreement. Upon the completion of the use of personal

information for the limited purposes set out herein, the Third Parties shall return the personal information to Please Mum or destroy it. If the Third Parties acquire personal information as part of the Restructuring or the preparation and implementation of the Plan or transactions in furtherance thereof, such Third Parties may, subject to this paragraph and any Relevant Enactment, continue to use the personal information in a manner which is in all respects identical to the prior use thereof by Please Mum.

STAY OF PROCEEDINGS, RIGHTS AND REMEDIES

- 19. Until and including5:00 p.m. on January 5, 2012, or such later date as this Court may order (the "Stay Period"), no action, suit or proceeding in any court or tribunal (each, a "Proceeding") in respect of any claim or obligation arising prior to the BIA Stay Date against or in respect of Please Mum, or the Monitor, or affecting the Business or the Property, shall be commenced or continued except with the written consent of Please Mum and the Monitor or with leave of this Court, and any and all Proceedings currently under way against or in respect of Please Mum or affecting the Business or the Property are hereby stayed and suspended pending further Order of this Court.
- 20. During the Stay Period, all rights and remedies of any individual, firm, corporation, governmental body or agency, or any other entities (all of the foregoing, collectively being "Persons" and each being a "Person") ") in respect of any claim or obligation arising prior to the BIA Stay Date, against or in respect of Please Mum or the Monitor, or affecting the Business or the Property, are hereby stayed and suspended except with the written consent of Please Mum and the Monitor or leave of this Court.
- 21. Nothing in this Order, including paragraphs 19 and 20, shall: (i) empower Please Mum to carry on any business which Please Mum is not lawfully entitled to carry on; (ii) affect such investigations, actions, suits or proceedings by a regulatory body as are permitted by Section 11.1 of the CCAA; (iii) prevent the filing of any registration to preserve or perfect a mortgage, charge or security interest (subject to the provisions of Section 39 of the CCAA relating to the priority of statutory Crown securities); or (iv) prevent the registration or filing of a lien or claim for lien or the commencement of a Proceeding to protect lien or other rights that might otherwise be barred or extinguished by the effluxion of time, provided that no further step shall be taken in respect of such lien, claim for lien or Proceeding except for service of the initiating documentation on Please Mum.

NO INTERFERENCE WITH RIGHTS

22. During the Stay Period, no Person shall discontinue, fail to honour, alter, interfere with, repudiate, terminate or cease to perform any right, renewal right, contract, agreement, licence or permit in favour of or held by Please Mum, except with the written consent of Please Mum and the Monitor or leave of this Court.

CONTINUATION OF SERVICES

23. During the Stay Period, all Persons having oral or written agreements with Please Mum or mandates under an enactment for the supply of goods and/or services, including without limitation all computer software, communication and other data services, centralized banking services, payroll services, insurance, transportation, services, utility or other services to the Business or Please Mum, are hereby restrained until further Order of this Court from discontinuing, altering, interfering with, or terminating the supply of such goods or services as may be required by Please Mum, and that Please Mum shall be entitled to the continued use of its current premises, telephone numbers, facsimile numbers, internet addresses and domain names, provided in each case that the normal prices or charges for all such goods or services received after the BIA Stay Date are paid by Please Mum in accordance with normal payment practices of Please Mum or such other practices as may be agreed upon by the supplier or service provider and Please Mum and the Monitor, or as may be ordered by this Court.

NON-DEROGATION OF RIGHTS

24. Notwithstanding any provision in this Order, no Person shall be prohibited from requiring immediate payment for goods, services, use of leased or licensed property or other valuable consideration provided on or after the BIA Stay Date, nor shall any Person be under any obligation to advance or re-advance any monies or otherwise extend any credit to Please Mum on or after the BIA Stay Date. Nothing in this Order shall derogate from the rights conferred and obligations imposed by the CCAA.

PROCEEDINGS AGAINST DIRECTORS AND OFFICERS

25. During the Stay Period, and except as permitted by subsection 11.03(2) of the CCAA, no Proceeding may be commenced or continued against the directors or officers of Please Mum with respect to any claim against the directors or officers that arose before the date hereof and that relates to any obligations of Please Mum whereby the directors or officers are alleged under any law to be liable in their capacity as directors or officers for the payment or performance of such obligations, until a compromise or arrangement in respect of Please Mum, if one is filed, is sanctioned by this Court or is refused by the creditors of Please Mum or this Court. Nothing in this Order, including in this paragraph, shall prevent the commencement of a Proceeding to preserve any claim against a director or officer of Please Mum that might otherwise be barred or extinguished by the effluxion of time, provided that no further step shall be taken in respect of such Proceeding except for service of the initiating documentation on the applicable director or officer.

DIRECTORS AND OFFICERS INDEMNIFICATION AND CHARGE

- 26. Please Mum shall indemnify its directors and officers against obligations and liabilities that they may incur as directors or officers of Please Mum after the commencement of the within proceedings, except to the extent that, with respect to any director or officer, the obligation or liability was incurred as a result of the director's or officer's gross negligence or wilful misconduct.
- 27. The directors and officers of Please Mum shall be entitled to the benefit of and are hereby granted a charge (the "Directors' Charge") on the Property, which charge shall not exceed an aggregate amount of \$150,000 as security for the indemnity provided in paragraph 26 of this Order. The Directors' Charge shall have the priority set out in paragraphs 38 and 40 herein.
- 28. Notwithstanding any language in any applicable insurance policy to the contrary, (a) no insurer shall be entitled to be subrogated to or claim the benefit of the Directors' Charge, and (b) Please Mum's directors and officers shall only be entitled to the benefit of the Directors' Charge to the extent that they do not have coverage under any directors' and officers' insurance policy,

or to the extent that such coverage is insufficient to pay amounts indemnified in accordance with paragraph 26 of this Order.

APPOINTMENT OF MONITOR

- 29. Deloitte & Touche Inc. is hereby appointed pursuant to the CCAA as the Monitor, an officer of this Court, to monitor the business and financial affairs of Please Mum with the powers and obligations set out in the CCAA or set forth herein, and that Please Mum and its shareholders, officers, directors, and Assistants shall advise the Monitor of all material steps taken by Please Mum pursuant to this Order, and shall co-operate fully with the Monitor in the exercise of its powers and discharge of its obligations and provide the Monitor with the assistance that is necessary to enable the Monitor to adequately carry out the Monitor's functions.
- 30. The Monitor, in addition to its prescribed rights and obligations under the CCAA, is hereby directed and empowered to:
 - (a) monitor Please Mum's receipts and disbursements;
 - (b) report to this Court at such times and intervals as the Monitor may deem appropriate with respect to matters relating to the Property, the Business, and such other matters as may be relevant to the proceedings herein;
 - (c) advise Please Mum, to the extent required by Please Mum, in its development of the Plan and any amendments to the Plan;
 - (d) assist Please Mum, to the extent required by Please Mum, with the holding and administering of creditors' or shareholders' meetings for voting on the Plan;
 - (e) have full and complete access to the Property, including the premises, books, records, data, including data in electronic form, and other financial documents of Please Mum to the extent that is necessary to adequately assess Please Mum's business and financial affairs or to perform its duties arising under this Order;

- (f) be at liberty to engage independent legal counsel or such other persons as the Monitor deems necessary or advisable respecting the exercise of its powers and performance of its obligations under this Order; and
- (g) perform such other duties as are required by this Order or by this Court from time to time.
- 31. The Monitor shall not take possession of the Property and shall take no part whatsoever in the management or supervision of the management of the Business and shall not, by fulfilling its obligations hereunder, or by inadvertence in relation to the due exercise of powers or performance of duties under this Order, be deemed to have taken or maintained possession or control of the Business or Property, or any part thereof, and nothing in this Order shall be construed as resulting in the Monitor being an employer or a successor employer, within the meaning of any statute, regulation or rule of law or equity, for any purpose whatsoever.
- 32. Nothing herein contained shall require or allow the Monitor to occupy or to take control, care, charge, possession or management (separately and/or collectively, "Possession") of any of the Property that might be environmentally contaminated, might be a pollutant or a contaminant, or might cause or contribute to a spill, discharge, release or deposit of a substance contrary to any federal, provincial or other law respecting the protection, conservation, enhancement, remediation or rehabilitation of the environment or relating to the disposal of waste or other contamination including, without limitation, the Canadian Environmental Protection Act, the Fisheries Act, the British Columbia Environmental Management Act, the British Columbia Fish Protection Act and regulations thereunder (the "Environmental Legislation"), provided however that nothing herein shall exempt the Monitor from any duty to report or make disclosure imposed by applicable Environmental Legislation. For greater certainty, the Monitor shall not, as a result of this Order or anything done in pursuance of the Monitor's duties and powers under this Order, be deemed to be in Possession of any of the Property within the meaning of any Environmental Legislation, unless it is actually in possession.
- 33. The Monitor shall provide any creditor of Please Mum with information provided by Please Mum in response to reasonable requests for information made in writing by such creditor addressed to the Monitor. The Monitor shall not have any responsibility or liability with respect to the information disseminated by it pursuant to this paragraph. In the case of information that

the Monitor has been advised by Please Mum is confidential, the Monitor shall not provide such information to creditors unless otherwise directed by this Court or on such terms as the Monitor and Please Mum may agree.

34. In addition to the rights and protections afforded the Monitor under the CCAA or as an officer of this Court, the Monitor shall incur no liability or obligation as a result of its appointment or the carrying out of the provisions of this Order, save and except for any gross negligence or wilful misconduct on its part. Nothing in this Order shall derogate from the rights and protections afforded the Monitor by the CCAA or any applicable legislation.

ADMINISTRATION CHARGE

- 35. The Monitor, counsel to the Monitor, and counsel to Please Mum shall be paid their reasonable fees and disbursements, in each case at their standard rates and charges, by Please Mum as part of the cost of these proceedings. Please Mum is hereby authorized to pay the accounts of the Monitor, counsel to the Monitor and counsel to Please Mum on a periodic basis and, in addition, Please Mum is hereby authorized to pay to the Monitor, counsel to the Monitor, and counsel to Please Mum, retainers in such amounts as may be agreed between Please Mum and its counsel, and between Please Mum and the Monitor and the Monitor's counsel, to be held by them as security for payment of their respective fees and disbursements outstanding from time to time.
- 36. The Monitor and its legal counsel shall pass their accounts from time to time, and for this purpose the accounts of the Monitor and its legal counsel are hereby referred to a judge of the British Columbia Supreme Court and may be heard on a summary basis.
- 37. The Monitor, counsel to the Monitor, and counsel to Please Mum shall be entitled to the benefit of and are hereby granted a charge (the "Administration Charge") on the Property, which charge shall not exceed an aggregate amount of \$350,000 as security for their respective fees and disbursements incurred at the standard rates and charges of the Monitor and such counsel, both before and after the making of this Order which are related to Please Mum's restructuring which, for greater clarity, shall include the respective fees and disbursements incurred in relation to the BIA Proceeding. The Administration Charge shall have the priority set out in paragraphs 38 and 40 hereof.

VALIDITY AND PRIORITY OF CHARGES CREATED BY THIS ORDER

38. The priorities of the Administration Charge and the Directors' Charge, as among them, shall be as follows:

First – Administration Charge (to the maximum amount of \$350,000);

Second - Directors' Charge (to the maximum amount of \$150,000)

- 39. Any security documentation evidencing, or the filing, registration or perfection of, the Administration Charge and the Directors' Charge (collectively, the "Charges") shall not be required, and that the Charges shall be effective as against the Property and shall be valid and enforceable for all purposes, including as against any right, title or interest filed, registered or perfected subsequent to the Charges coming into existence, notwithstanding any failure to file, register or perfect any such Charges.
- 40. Each of the Administration Charge and the Directors' Charge (all as constituted and defined herein) shall constitute a mortgage, security interest, assignment by way of security and charge on the Property and such Charges shall rank in priority to all other security interests, trusts, liens, mortgages, charges and encumbrances and claims of secured creditors, statutory or otherwise (collectively, "Encumbrances"), in favour of any Person.
- 41. Except as otherwise expressly provided herein, or as may be approved by this Court, Please Mum shall not grant or suffer to exist any Encumbrances over any Property that rank in priority to, or *pari passu* with the Charges, unless Please Mum obtains the prior written consent of the Monitor, and the beneficiaries of the Administration Charge and the Director's Charge.
- 42. The Administration Charge and the Director's Charge shall not be rendered invalid or unenforceable and the rights and remedies of the chargees entitled to the benefit of the Charges (collectively, the "Chargees") shall not otherwise be limited or impaired in any way by (a) the pendency of these proceedings and the declarations of insolvency made herein; (b) any application(s) for bankruptcy order(s) issued pursuant to the BIA, or any bankruptcy order made pursuant to such applications; (c) the filing of any assignments for the general benefit of creditors made pursuant to the BIA; or (d) any negative covenants, prohibitions or other similar provisions with respect to borrowings, incurring debt or the creation of Encumbrances,

contained in any existing loan documents, lease, mortgage, security agreement, debenture, sublease, offer to lease or other agreement (collectively, an "Agreement") which binds Please Mum; and notwithstanding any provision to the contrary in any Agreement:

- (a) the creation of the Charges shall create or be deemed to constitute a breach by Please Mum of any Agreement to which it is a party;
- (b) none of the Chargees shall have any liability to any Person whatsoever as a result of any breach of any Agreement caused by or resulting the creation of the Charges; and
- (c) the payments made by Please Mum pursuant to this Order and the granting of the Charges by Please Mum do not and will not constitute preferences, fraudulent conveyances, transfers at undervalue, oppressive conduct, or other challengeable or voidable transactions under any applicable law.
- 43. THIS COURT ORDERS that any Charge created by this Order over leases of real property in Canada shall only be a Charge in Please Mum's interest in such real property leases.

SERVICE AND NOTICE

- The Monitor shall (i) without delay, publish in the Globe and Mail a notice containing the information prescribed under the CCAA, (ii) within five days after the Order Date, (A) make this Order publicly available in the manner prescribed under the CCAA, (B) send, in the prescribed manner, a notice to every known creditor who has a claim against Please Mum of more than \$1,000, and (C) prepare a list showing the names and addresses of those creditors and the estimated amounts of those claims, and make it publicly available in the prescribed manner, all in accordance with Section 23(1)(a) of the CCAA and the regulations made thereunder.
- 45. Please Mum and the Monitor are at liberty to serve this Order, any other materials and orders in these proceedings, any notices or other correspondence, by forwarding true copies thereof by prepaid ordinary mail, courier, personal delivery or electronic transmission to Please Mum's creditors or other interested parties at their respective addresses as last shown on the

records of Please Mum and that any such service or notice by courier, personal delivery or electronic transmission shall be deemed to be received on the next business day following the date of forwarding thereof, or if sent by ordinary mail, on the third business day after mailing.

- 46. Any Person that wishes to be served with any application and other materials in these proceedings must deliver to the Monitor by way of ordinary mail, courier, personal delivery or electronic transmission a request to be added to a service list (the "Service List") to be maintained by the Monitor. The Monitor shall post and maintain an up to date form of the Service List on its website at: www.deloitte.com/ca/please-mum
- Any party to these proceedings may serve any court materials in these proceedings by emailing a PDF or other electronic copy of such materials to counsels' email addresses as recorded on the Service List from time to time, and the Monitor shall post a copy of all prescribed materials on its website at: www.deloitte.com/ca/please-mum
- 48. Notwithstanding paragraphs 46 and 47 of this Order, service of the Petition, the Notice of Hearing of Petition, the Affidavit #1 of Kathryn Adrian, the Affidavit #1 of Fran Thibodeau, the Affidavits #1 and #2 of Telis Kardakaris, this Order and any other pleadings in this proceeding (collectively, the "Materials"), shall be made on the federal and British Columbia Crowns in accordance with the *Crown Liability and Proceedings Act*, R.S.C. 1985, c. C-50, and regulations thereto, in respect of the federal Crown, and the *Crown Proceeding Act*, R.S.B.C. 1996, c. 89, in respect of the British Columbia Crown.

GENERAL

- 49. Please Mum or the Monitor may from time to time apply to this Court for advice and directions in the discharge of its powers and duties hereunder.
- 50. Nothing in this Order shall prevent the Monitor from acting as an interim receiver, a receiver, a receiver and manager, or a trustee in bankruptcy of Please Mum, the Business or the Property.
- 51. THIS COURT REQUESTS the aid and recognition of other Canadian and foreign Courts, tribunal, regulatory or administrative bodies, including any Court or administrative tribunal of any Federal or State Court or administrative body in the United States of America, to

act in aid of and to be complementary to this Court in carrying out the terms of this Order where required. All courts, tribunals, regulatory and administrative bodies are hereby respectfully requested to make such orders and to provide such assistance to Please Mum and to the Monitor, as an officer of this Court, as may be necessary or desirable to give effect to this Order, to grant representative status to the Monitor in any foreign proceeding, or to assist Please Mum and the Monitor and their respective agents in carrying out the terms of this Order.

- 52. Each of Please Mum and the Monitor be at liberty and is hereby authorized and empowered to apply to any court, tribunal, regulatory or administrative body, wherever located, for the recognition of this Order and for assistance in carrying out the terms of this Order and the Monitor is authorized and empowered to act as a representative in respect of the within proceedings for the purpose of having these proceedings recognized in a jurisdiction outside Canada, including acting as a foreign representative of Please Mum to apply to the United States Bankruptcy Court for relief pursuant to Chapter 15 of the *United States Bankruptcy Code*, 11 U.S.C. §§ 101-1330, as amended.
- 53. Please Mum may (subject to the provisions of the CCAA and the BIA) at any time file a voluntary assignment in bankruptcy or a proposal pursuant to the commercial reorganization provisions of the BIA if and when Please Mum determines that such a filing is appropriate.
- 54. Please Mum is hereby at liberty to apply for such further interim or interlocutory relief as it deems advisable within the time limited for Persons to file and serve Responses to the Petition.
- 55. Leave is hereby granted to hear any application in these proceedings on two (2) clear days' notice after delivery to all parties on the Service List of such Notice of Application and all affidavits in support, subject to the Court in its discretion further abridging or extending the time for service.
- Any interested party (including Please Mum and the Monitor) may apply to this Court to vary or amend this Order on not less than seven (7) days' notice to all parties on the Service List and to any other party or parties likely to be affected by the order sought or upon such other notice, if any, as this Court may order.

- 57. Endorsement of this Order by counsel appearing on this application is hereby dispensed with.
- 58. This Order and all of its provisions are effective as of 12:01 a.m. local Vancouver time on the Order Date.

THE FOLLOWING PARTIES APPROVE THE FORM OF THIS ORDER AND CONSENT TO EACH OF THE ORDERS, IF ANY, THAT ARE INDICATED ABOVE AS BEING BY CONSENT:

Signature	of
-----------	----

☐ Party ☐ Lawyer for the Petitioners

John R. Sandrelli

BY THE COURT

REGISTRAR

Schedule "A"

(List of Counsel)

Name of Counsel:	Representing:
John R. Sandrelli Cindy Cheuk	Petitioners
Colin Bransson	* Deloible & Touche Ic.
Grey Gehlen	Crombie Real Estate Investment
	Ivenhouse Cambridge.
	Morgrand Threatments Limited.
	Primaris Retur Real Estate Investment TM+.
•	Retrocom mid Market Reit

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Vancouver Registry

IN THE SUPREME COURT OF BRITISH COLUMBIA

IN THE MATTER OF THE *COMPANIES'* CREDITORS ARRANGEMENT ACT, R.S.C. 1985, c. C-36

AND IN THE MATTER OF ELIA FASHIONS LTD. (in its own capacity and in its capacity as a partner of PLEASE MUM PARTNERSHIP) and others

PETITIONER

CCAA INITIAL ORDER

Fraser Milner Casgrain LLP 250 Howe Street, 20th Floor Vancouver, BC. V6C 3R8 Counsel: John R. Sandrelli / Cindy Cheuk Matter No 546438-1

APPENDIX B NOTICE TO CREDITORS PUBLISHED IN THE GLOBE AND MAIL ON DECEMBER 12, 2011

THE WALL STREET JOURNAL.

DOWIONES_

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EUROPEAN DEBT CRISIS

ameron gets kudos in U.K., scorn in EU

British Prime Minister expected to reiterate that 'veto' on euro zone fiscal deal doesn't signal his country's exit from union

STEPHEN FIDLER BRUSSELS

U.K. Prime Minister David Cameron's decision to stand aside from a pact to allow euro-zone govern-ments to move toward tighter central control of their budget affairs was depicted Sunday as "bad for Britain" by his coalition

government partners and, in Europe, as a defeat Mr. Cameron's popularity appeared to receive a boost at home, however. And he is expected to repeat in the House of Company on Monday that his received to the control of the received to the control of the months of the received to the control of the months of the received to the control of the received to the control of the control mons on Monday that his move isn't the start of a process of Brit-ish disentanglement from the European Union, said a person familiar with the matter. There also remains a more im-

mediate concern: how the European Central Bank will react to the summit agreement for euro zone countries to move toward

closer fiscal union.

It will be months, at best, before the pact goes into effect, but governments hope their agree-ment is solid enough to provide a reason for the ECB to start more aggressive purchases of the bonds of troubled governments.

of troubled governments
According to a poll published in
Britain's Mail on Sunday, 62 per
cent said Mr. Cameron was right
to wield his "veto" to an EU treaty,
with 19 per cent disagreeing. The
online poll by Survation interviewed 1,020 people.
"The EU now knows that this
Prime Minister can say 'No,'"
John Redwood, a former Conservative minister, wrote on his blog.
German media characterized
the summir's outcome as a clear

the summit's outcome as a clear victory for Chancellor Angela Merkel that left the U.K. marginalized. "Merkel succeeds-Great Brit-ain isolated," read the weekend front page of Süddeutsche Zei-

tung, a leading German daily. Some analysts said the split could have important long-term consequences. "Britain is as iso-



David Cameron's decision not to join a key EU economic pact is drawing a mixed response. FRANCOIS LENGIR/ REUTERS

lated as it's ever been in the 20 years I've been following the EU," said Charles Grant, director of the pro-EU Centre for European Reform. "If I had to put money on it now, I think Britain will leave

the EU in the next 10 years." The prospect that Britain could distance itself further from the EU adds another challenge to the unity of the 27-nation bloc With the answer to the euro-

zone debt crisis almost unanimously viewed as a closer union among its 17 members, some analysts view Britain's estrangement as an inevitable consequence. The divisive issue was a British

"shopping list" designed to pro-

tect the City of London and its financial-services industry. It sought guarantees that some desought guarantees that some de-cisions on Europe-wide regula-tion would be agreed on the basis of unanimity among the 27, rath-er than by a qualified majority that could see Britain outvoted. But the proposals, of which dip-lomats said other leaders had

been given little or no notice, struck many present as an effort to protect banks whose actions were at the root of the crisis. "We thought financial services

was the right thing to focus on," said Mats Persson, director of think tank Open Europe. "But he didn't prepare the ground in

advance. The start of treaty negotiations was the wrong time to present a list of detailed demands, Mr. Persson said, adding Mr. Cameron should have focused on general principles, leaving more specific negotiations until later. Many diplomats in Brussels

were asking what the U.K. had achieved by its stance. Having secured no concessions over financial services and a major loss of goodwill from other EU countries, its main consequence seemed to be a less-solid eurozone fiscal agreement than might have been the case. "It's disastrous for the City," said

Mr. Grant, "Now it's more likely that the 26 will caucus against

that the 26 will caucus against Britain on financial regulation." Britain wasn't being asked to participate in the tighter fiscal union, but to agree to allow oth-ers to do it. But that was still a problem for Mr. Cameron because it would have required a vote in the House of Commons.

the House of Commons.

Because of a likely rebellion
among his own Conservative Party, Mr. Cameron would probably
have had to rely on the opposition Labour Party for support.

Non-British diplomats said Her-

man Van Rompuy, the EU presi-dent who chaired the meeting, suggested a compromise to suggested a components of change an annex of the treaty, rather than the treaty itself. Mr. Van Rompuy had argued in a pre-summit report that it could be agreed by a unanimous vote of the 27 leaders and not need ratification by national parliaments. Mr. Cameron, however, contin-

ued to press for concessions, leading Mr. Van Rompuy to push for an accord without Britain.

This, senior diplomats said, played into the hands of French President Nicolas Sarkozy. He hadn't wanted a full-blown EU treaty change that would have shifted power away from national capitals to the EU executive, and

capitals to the EU executive, and the European Court of Justice. It also provided an opportunity for Mr. Sarkozy to pursue a long-held French ambition to advance a smaller union, without Britain and some Eastern European states, in which France would have more influence.

Diplomats said the decision of most of the 10 non-euro-zone countries to sign up with the pact would mar any French celebrations, though it would isolate the U.K. all the more.

Matthew Karnitschnig and Alistair MacDonald contributed to this arti-cle.

Sino: Report raises questions of fairness

>>> The Muddy Waters report alleges that the company has used related parties to "fabricate sales transactions" without tipping off auditors.

ping on auditors.

According to committee documents, Mr. Chan and Mr. Poon were among a group of founding shareholders of a company called Sonic Jita Engineering Ltd. in 1997 Sonic Jita is the sole share-holder of Huaihua Yuda Wood, which has been a major supplier to Sino-Forest since 2007. Another early Sonic Jita share-

holder was Chan Wai Ling. "No employee патеd Chan Wai Ling was identified in Sino-Forest's employee record," the committee document says. However, accord-ing to a source familiar with Sino-Forest's early days, Chan Wai Ling is also known as Leslie Chan, who is a former Sino-Forest executive.

is a former Sino-Forest executive and Allen Chan's wife. Regulatory filings by Sino-For-est from the 1990s say "Leslie W.L. Chan' was a founder and ex-ecutive director of subsidiary ecture director of subsidiary Sino-Wood since 1993 and "was appointed executive vice-presi-dent of Sino-Forest's regulatory fil-ings have referred to Leslie Chan for several years. Sino-Forest has denied the fraud allegations. A company

fraud allegations. A company



Sino-Forest Corp's business dealings in China, including in Yunnan, above, are the subject of fraud investigations. YU MELFOR THE SLOBE AND MAIL

requested by the committee regarding relationships with sup-pliers and brokers. Mr. Poon and Mr. Chan – who

resigned as Sino-Forest's chair-man and CEO in August – were succeeded as shareholders of Yuda Wood parent Sonic lita by a Yuda Wood's ties to Sino-Forest. In addition to Sonic Jita's direc-tors' ties to Sino-Forest, the committee documents also show

links between Yuda Wood employees and Sino-Forest. In a filing to the OSC, Sino-Forest named Chen Guixlang as a

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LEGALS

IN THE MATTER OF THE COMPANIES CREDITORS ARRANGEMENT ACT

Please Murn Partnership, Elie Fashions Ltd. (collectively, "Please Mum")

Notice is hereby given that on the 6" day of December, 2011, that Phase Muin filed for protection under the Companies' Certificar Arrangement Act. The Petition is filled in the Vancouver Registry of the Supreme Court of British Columbia, Court file No. VLC-S-B-110732. Detoitle & Touche Inc. has been appointed Monitor in the proceedings. Further information on these proceedings can be found at www.detoitte.com/ca/please-mom.

Dated at Vancouver, British Columbia this 7th day of December, 2011.

DELOCTTE & TOUCHE INC.

In its capacity as Court-appointed Monitor of Please Mum Partnership, Elia Fashlons Ltd. and Bossa Nova Fashions Ltd. and not in its personal

2800-1055 Dunsmuir Street Vanceuver, BC V7X 1P4 604-640-4919

Deloitte.

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APPENDIX C NOTICE TO CREDITORS DATED DECEMBER 7, 2011 AND MAILED ON DECEMBER 8, 2011

Deloitte

December 7, 2011

Deloitte & Touche Inc. 2800 - 1055 Dunsmuir Street 4 Bentall Centre P.O. Box 49279 Vanada

Tel: 604-640-3210 Fax: 604-899-8159 www.deloitte.ca

NOTICE TO CREDITORS OF:

PLEASE MUM PARTNERSHIP, ELIA FASHIONS LTD. and BOSSA NOVA FASHIONS LTD. (collectively, "PLEASE MUM" or the "COMPANIES")

Please be advised that on December 6, 2011 the Supreme Court of British Columbia (the "Court") granted an Order ("Initial Order") in which the Companies were granted protection from their respective creditors and a stay of proceedings until January 5, 2012 pursuant to the *Companies' Creditors Arrangements Act* ("CCAA"). Pursuant to the Initial Order, Deloitte & Touche Inc. was appointed monitor (the "Monitor") of the Companies.

Under the CCAA, the stay of proceedings may be extended on such terms and with such modifications as the Court considers appropriate. Please Mum is permitted to continue to carry on its business during the CCAA proceedings.

If Please Mum files a plan of compromise or arrangement, the Monitor will invite creditors to submit their proofs of claim against the Companies, and to attend a meeting to vote on the proposed plan. The Monitor may also prepare progress reports to the Court, copies of which will be made available to the creditors.

The Initial Order and other information in respect to the CCAA proceeding is available on the Monitor's website at www.deloitte.com/ca/please-mum. Should you require further information, please contact Jamie Robinson of this office on 604-640-4919.

Yours truly,

DELOITTE & TOUCHE INC.

In its capacity as CCAA Monitor of the Please Mum Partnership, Elia Fashions Ltd. and Bossa Nova Fashions Ltd. and not in its personal capacity.

Per: Huev Lee

Huey Lee MBA, CMA, CIRP

Senior Vice President



Please Mum Cash Flow Forecast to December 24, 2011



	Actual	Forecast	Variance	Actual	Forecast	Variance	Actual	Forecast	Variance	Actual	Forecast	Variance	Actual	Forecast	Variance
Week		1			2			3			4				
Ending		3-Dec			10-Dec			17-Dec			24-Dec		Total	Total	
Receipts															
Retail/Web Sales GST Received	176,891 8,845	172,593 8,630	4,298 215	173,824 8,691	176,190 8,810	(2,366) (118)	213,028 10,651	176,190 8,810	36,837 1,842	251,701 12,585	176,190 8,810	75,510 3,776	815,444 40,772	701,165 35,058	114,279 5,714
Other - Investment	-	-	-	-	150,000	(150,000)	-	-	-	-	-	-	-	150,000	(150,000)
Total Receipts	185,736	181,223	4,513	182,516	335,000	(152,484)	223,679	185,000	38,679	264,286	185,000	79,286	856,216	886,223	(30,007)
Disbursements															
Payroll & Taxes GST	52,155	54,000 -	(1,845)	125,062	41,000 -	84,062	62,696	55,000 -	7,696	51,297	41,000	10,297	291,210	191,000 -	100,210
Freight	2,000	5,000	(3,000)	4,000	5,000	(1,000)	2,000	12,000	(10,000)	-	5,000	(5,000)	8,000	27,000	(19,000)
Store Rent Head Office Rent	150,000	148,834	1,166	-	Ī	-	46,063	46,000	63	-	-		150,000 46,063	148,834 46,000	1,166 63
Offshore Purchases	24.269	50.000	(25,731)	38.960	90.000	(51,040)	66,278	146,000	(79,722)	5.752	-	5.752	135.259	286.000	(150,741)
Trade Payables	25,978	13,000	12,978	23,178	16,000	7,178	17,368	16,000	1,368	55,263	16,000	39,263	121,787	61,000	60,787
Other	55,000	55,000	-	(5,171)	-	(5,171)	3,953	3,748	205	5,396	-	5,396	59,177	58,748	430
Total Disbursements	309,402	325,834	(16,432)	186,030	152,000	34,030	198,357	278,748	(80,391)	117,708	62,000	55,708	811,497	818,582	(7,085)
Operating Cash Flow	(123,666)	(144,611)	20,945	(3,514)	183,000	- (186,514)	25,322	(93,748)	119,070	146,578	123,000	23,578	44,720	67,642	(22,922)
One-Time Costs															
Legal Professional Fees															
Woodland - Environ.			-			-	-	60,000	(60,000)			-	-	60,000	(60,000)
Total One-Time	-	-	-	-	-	-	-	60,000	(60,000)	-	-	-	-	60,000	(60,000)
Beg. Line Bal.	214.548	214.548	-	90.881	69.937	20.945	87.368	252.937	(165,569)	112.689	99.189	13,500	214.548	214,548	
Net Cash Flow	(123,666)	(144,611)	20,945	(3,514)	183,000	(186,514)	25,322	(153,748)	179,070	146,578	123,000	23,578	44,720	7,642	37,078
Ending Line Bal.	90,881	69,937	20,945	87,368	252,937	(165,569)	112,689	99,189	13,500	259,267	222,189	37,078	259,267	222,189	37,078

APPENDIX E REVISED CASH FLOW STATEMENT FOR THE PERIOD DECEMBER 25, 2011 TO APRIL 7, 2012

Please Mum Cash Flow Forecast to April 7, 2012



	Forecast	Forecast	Forecast	Forecast	Forecast	Forecast	Forecast	Forecast	Forecast	Forecast	Forecast	Forecast	Forecast	Forecast	Forecast	Forecast
Veek	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
inding	31-Dec	7-Jan	14-Jan	21-Jan	28-Jan	4-Feb	11-Feb	18-Feb	25-Feb	3-Mar	10-Mar	17-Mar	24-Mar	31-Mar	7-Apr	Tot
leceipts																
Retail/Web Sales	130,320	71,429	80,952	80,952	85,714	95,238	123,810	136,190	138,095	144,762	161,905	171,429	221,905	276,190	219,048	2,137,93
GST Received	6,516	3,571	4,048	4,048	4,286	4,762	6,190	6,810	6,905	7,238	8,095	8,571	11,095	13,810	10,952	106,8
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
otal Receipts	136,836	75,000	85,000	85,000	90,000	100,000	130,000	143,000	145,000	152,000	170,000	180,000	233,000	290,000	230,000	2,244,83
isbursements																
Pavroll & Taxes	96,427	74,000	45,000	39,000	56,000	37.500	56,000	44,500	56.000	45,500	56.000	45,500	56,000	45,500	56.000	808.9
SST	-	-	-	-	-	38,444	-	-	-	-	20,714	-	-	-	27,143	86,3
reight	1,500	2,000	2,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	41,5
tore Rent	-	150,000	-	-	-	-	-	-	-	151,000	-	-	-	-	176,000	477,0
lead Office Rent	-	-	-	-	-	-	-	-	-	-	-	46,000	-	-	-	46,0
Offshore Purchases	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
rade Payables	9,166	16,000	20,000	20,000	20,000	10,000	32,000	22,000	22,000	22,000	28,000	28,000	28,000	28,000	28,000	333,1
Other	-	55,000	-	-	4,698	55,000	-	-	4,698	55,000	-	-	4,698	-	55,000	234,0
otal Disbursements	107,093	297,000	67,000	62,000	83,698	143,944	91,000	69,500	85,698	276,500	107,714	122,500	91,698	76,500	345,143	2,026,9
perating Cash Flow	29,743	(222,000)	18,000	23,000	6,302	(43,944)	39,000	73,500	59,302	(124,500)	62,286	57,500	141,302	213,500	(115,143)	217,84
ne-Time Costs																
egal																
rofessional Fees								10,000								10,0
Voodland - Environ.	61,320							,								61,3
otal One-Time	61,320	_	_	_	-	_	_	10.000	_	-	_	_	-	-	-	71,3
010 11110	0.,020							10,000								,0
g. Line Bal.	259,267	227,691	5,691	23,691	46,691	52,993	9,049	48,049	111,549	170,852	46,352	108,637	166,137	307,440	520,940	259,2
et Cash Flow	(31,577)	(222,000)	18,000	23,000	6,302	(43,944)	39,000	63,500	59,302	(124,500)	62,286	57,500	141,302	213,500	(115,143)	146,5
nding Line Bal.	227,691	5.691	23.691	46,691	52,993	9.049	48.049	111,549	170.852	46,352	108,637	166,137	307,440	520,940	405,797	405,7

Assumptions for Revised Cash Flow Model

January sales are expected to be less than originally estimated do to a lack of inventory and appropriate product mix.

As a result of the lower sales levels our operating plan is to proactively contact all suppliers and manage all cash out flows. In the event sales exceed forecast we will increase our payments to suppliers

February and March sales are expected to grow for two reasons. First, consigned inventory from World Shake (consisting of Spring 2012 product) will begin to arrive in the final week of January 2012. Second, sales from February to March have historically increased due to new Spring product in stores.

1 Please Mum will no longer be funding any inventory deposits or purchases. World Shake has obtained a loan from a related party in order to fund the payment for inventory ordered in November and December.

Starting the week of January 23rd, World Shake will receive an order for inventory valued at US\$250,000 at vendor cost. A portion will be received by air and the balance will arrive by sea two weeks later.

Due to the receipt of the inventory sales are forecast to grow starting the week of February 4th.

2 Head Office Expense - Starting January 3rd, we are shutting down our shipping department at the head office and reducing staff. We will bring in staff as needed when new inventory is received.

Payroll expense will be reduced by closing the warehouse for 1 month - staff will be called back as needed. Head office labour will be reduced with reducing one IT position and reducing payroll position to part time.

3 Canadian Western Bank (CWB) - We contacted CWB and are in discussions to obtain their agreement to defer mortgage payments for January 15, 2012 and February 15, 2012 to the closing date of the building sale.

1/15/2012	Deferred Payment		Interest		Principal
	Mortgage - Head offic \$	46,000		26,781	17,662
				1,111	509
				27,892	18,171
2/15/2012	Deferred Payment		Interest		Principal
2/15/2012	Deferred Payment Mortgage - Head offic \$	46,000	Interest	26,699	Principal 17,743
2/15/2012		46,000	Interest	26,699 1,108	
2/15/2012		46,000	Interest	-,	17,743

4 We are in the process of contacting the landlord for each of the stores to discuss a possible accommodation of February rent payments to better match our forecasted cash flows

Kathryn Adrian will begin negotiations with landlords for repayment schedule of February rent. Our proposal will be to defer February rent and begin to repay with 6 equal monthly payments beginning on April 1, 2012

5 Profession fees and legal fees will continue to be deferred to the closing date of the building sale.

Deferred Payment

Legal & Prof Fees \$ 360,000 estimated as per previous filed cash flow model plus an additional \$82,000 Environmental Fees \$ 133,000 this includes charges up to January 6, 2012

6 Retail overhead will be reduced for January 2012.

Payroll expense will be reduced by reducing sales person hours.

7 Additional overhead savings.

RRSP benefit plan has been postponed for the remainder of Fiscal 2012 (\$11,000 per month savings) Employee medical benefits have been reduced (\$5,000 per month savings)

8 Revised payables plan.

Original cash flow plan had \$16,000 per week budgets as payments towards payables.

January has been revised to \$20,000 per week.

February has been revised to \$22,000 per week.

March has been revised to \$28,000 per week.

9 Government remittances scheduled to be kept current.

December's GST remittance due on January 31, 2012 to be paid.

All payroll remittances to be kept current.

10 With regards to accounts payable we intend to keep all post December 6th transactions current. We have had conversations with key suppliers like Purolator to discuss payment terms that are satisfactory to them.

In addition, as cash flow permits we intend to pay all vendors owed less than approximately \$750.00 so that we can focus our discussions with vendors owed greater than \$750.00

Vendors owed less than \$750.00

Aliant Halifax	\$ 286.74	ADT Security	430.08
Fair Mall Leaseholds	46.56	BFI Canada	758.61
Morneau Shepell	432.39	Crane Worldwide Logistics	239.50
Wai Suen Sara Tang	621.15	Deal & Company Electrical	660.81
		City of Edmonton	416.00
		MTS Allstream	212.53
		Sasktel	157.36
		Telus	170.54