

FOR IMMEDIATE RELEASE

IN THE MATTER OF THE PROPOSAL OF SYSTEM BUILT DEVELOPMENTS INC.

SASKATOON, SK (October 30, 2014) – System Built Developments Inc. of Saskatoon, Saskatchewan ("**System Built**") today announced that it has commenced proceedings to restructure its business and financial affairs by filing a Notice of Intention To Make a Proposal to its Creditors (the "**NOI**") under section 50.4 of the *Bankruptcy and Insolvency Act*, R.S.C. 1985, c. B-3 (the "**BIA**").

System Built has engaged Deloitte Restructuring Inc. ("**Deloitte**") as Proposal Trustee to assist it in developing and presenting its proposal to creditors. The law firm of MacPherson Leslie & Tyerman LLP ("**MLT**") has been engaged as restructuring counsel to System Built.

"We continue to have great confidence in the business plan, vision and market opportunity in Western Canada for System Built" said President and CEO Gaetan Blouin. "With the advice and assistance of Deloitte and MLT, we are optimistic that System Built will present a proposal to its creditors which will be accepted by all stakeholders and which will allow the business of System Built to restructure and to move forward to achieve a successful outcome".

Blouin announced that, on October 17, 2014, System Built parted company with its former senior management. In addition, System Built has decided to surrender occupancy of its existing business premises in favour of securing new and improved business premises better suited to its anticipated scale of operations subsequent to restructuring.

Further information regarding the restructuring of System Built can be obtained at www.deloitte.ca/systembuilt.

Frequently Asked Questions

Q. *"Is System Built bankrupt?"*

A. No, System Built is not bankrupt. To the contrary, System Built is working to develop and present a proposal to its creditors under Division I of Part III of the BIA which will enable it to work through its present financial challenges and to avoid bankruptcy.

Q. *"As a creditor of System Built, will I be paid for goods and services that I provide to System Built?"*

A. System Built will pay for goods and services provided to it subsequent to the date of the filing of the NOI (October 30, 2014) on a cash basis or on other terms suitable to its suppliers. Under the BIA, amounts owing by System Built to its creditors for goods and services provided prior to October 30, 2014 ("**Pre-NOI Arrears**") are temporarily frozen and cannot be paid by System Built.

Creditors of System Built who are owed Pre-NOI Arrears will in due course be asked to file Proofs of Claim and will have their claims for Pre-NOI Arrears dealt with through the Proposal to Creditors to be filed by System Built.

Q. *"How Long Will This Restructuring Process Take?"*

A. As a result of the filing of the NOI by System Built, a 30-day stay of proceedings (the "**Stay**") is in effect (during which creditors may not commence or continue action against System Built). System Built intends to seek at least one 45-day extension of the Stay from the Court of Queen's Bench For Saskatchewan. Accordingly, the restructuring of System Built will take at least 75 days (and perhaps longer, as circumstances require) in order to be developed and implemented.